

mrg-n.



**marketing
proposal.**

You're busy
Get us to do
it.

table of contents.

hello from leah	#02
-----------------	-----

about mrg-n	#03
-------------	-----

how we work	#04
-------------	-----

services	#05
----------	-----

packages	#06
----------	-----

our partners	#10
--------------	-----

client journey	#17
----------------	-----

get started	#18
-------------	-----

we're really looking forward to working with you.



start here.

Hi Pritpal.

I'm so pleased that you're considering working with us.

At MRG-N, we are a full-service marketing agency dedicated to sourcing, providing and managing the best-fit resources—whether people or companies—based on our clients' briefs and budgets.

Think of us as the realtors of the marketing world. Just as realtors excel in understanding, dominating, and advising on the real estate market, we bring the **spice** to the digital marketing industry.

We look forward to the opportunity to collaborate with you and help your business achieve its goals.

CEO & Founder



! about mrg-n

about mrg-n

#03

how we work

#04

services we provide

#05

our packages

#06

about mrg-n.

why work with **mrg-n**?

01 **Market Insight.**

We understand the marketing industry, including trends, consumer behaviour, and competitive pricing, enabling our clients to make well-informed marketing decisions.

02 **Access.**

Our agency has access to cutting-edge marketing tools, platforms and teams, offering our clients a wider range of strategies and increased visibility for their brand.

03 **Negotiation.**

Marketing entails negotiation with media outlets, influencers, and partners. We negotiate on behalf of our clients to secure the best deals without compromising on quality.

04 **Support.**

Marketing can be overwhelming. We provide guidance and support throughout the process, instilling confidence in our clients' strategies and ensuring they're getting the best service.

05 **Problem Solving.**

Marketing campaigns demand detailed planning and execution. We expertly manage all elements to minimise errors and maximise effectiveness, adeptly handling unexpected challenges to keep your marketing on track.

06 **Time and Convenience.**

We handle the logistics of campaign scheduling, content creation, communication and project management, saving clients time and effort to focus on other areas of their business.

how we work.

3 easy steps.

01

Select your services

Choose which service(s) you require.



02

Choose your management package

Decide how much of our help you need.



03

We get to work!

We'll get to know you in much greater detail so that we can provide you with a detailed plan and commit to executing your project.

our services.

**we source & provide the following
services.**

01 Social Media Management

02 Content Creation

03 Branding

04 Websites

05 Google & SEO

06 Project Management

07 Strategy and Planning

our packages.

choose your management percentage.

We offer three tailored packages designed to meet various client needs, budgets, and timelines.

Our 30% package sources resources only, the 50% package provides structure to existing projects, and the 100% package manages every aspect of your project seamlessly.

By working with trusted partners, we ensure high-quality results while building long-term relationships. You can find out more about your package in the following page.

30% package.

we'll provide the resources.

We provide the resources — you take care of the rest.

Perfect for those who want to have control over their projects' management once we've sourced and provided the required resources.

what's included?

- An initial consultation to gather your brief and understand your project requirements.
-
- We source the best-fit resources (people or companies) based on your brief and budget.
-
- Upon completion, we hand over the final list and contacts to you

50% package.

hire a project manager.

You provide the resources - we'll take care of the rest.

This option suits those who need more involvement but want to share responsibilities, ensuring smooth execution with additional support.

what's included?

- An initial consultation to fully understand your brief and project needs.
- Our project managers step in to organise, streamline, and oversee the process, ensuring your project runs smoothly and efficiently.
- Coordination and alignment of all project components, including timelines, milestones, and resource allocation.
- Regular updates and progress reports based on your preferred communication schedule.
- Quality assurance at key stages to ensure the project meets agreed standards.

100% package.

most
popular.

full bodied management.

We'll do the lot. We'll provide the resources *and* manage the project.

Ideal for those who want us to handle everything from start to finish with minimal effort on their part.

what's included?

- An initial consultation to fully understand your brief and project needs.
- Full project oversight from start to finish.
- Management of all aspects of your project, including planning, resource sourcing, execution, communication, and implementation.
- Regular updates and approvals at key stages, keeping you informed without requiring constant involvement.
- Liaison with all service providers, vendors, and partners to ensure the project progresses smoothly and meets all objectives.
- Quality assurance at each stage, ensuring deliverables are of the highest standard.

our partners

about our partners

#10

our partners work

#11

our partners.

we only work with the best.

Our partners provide the best services to suit different client needs, budgets and timelines.

We'll find the right people, the right team, and the right resources to enhance your online presence and ensure your goals are met.

Because we focus on building honest, organic relationships with both our clients and partners, you'll **benefit** from preferential '**mates rates**' without ever compromising on quality.





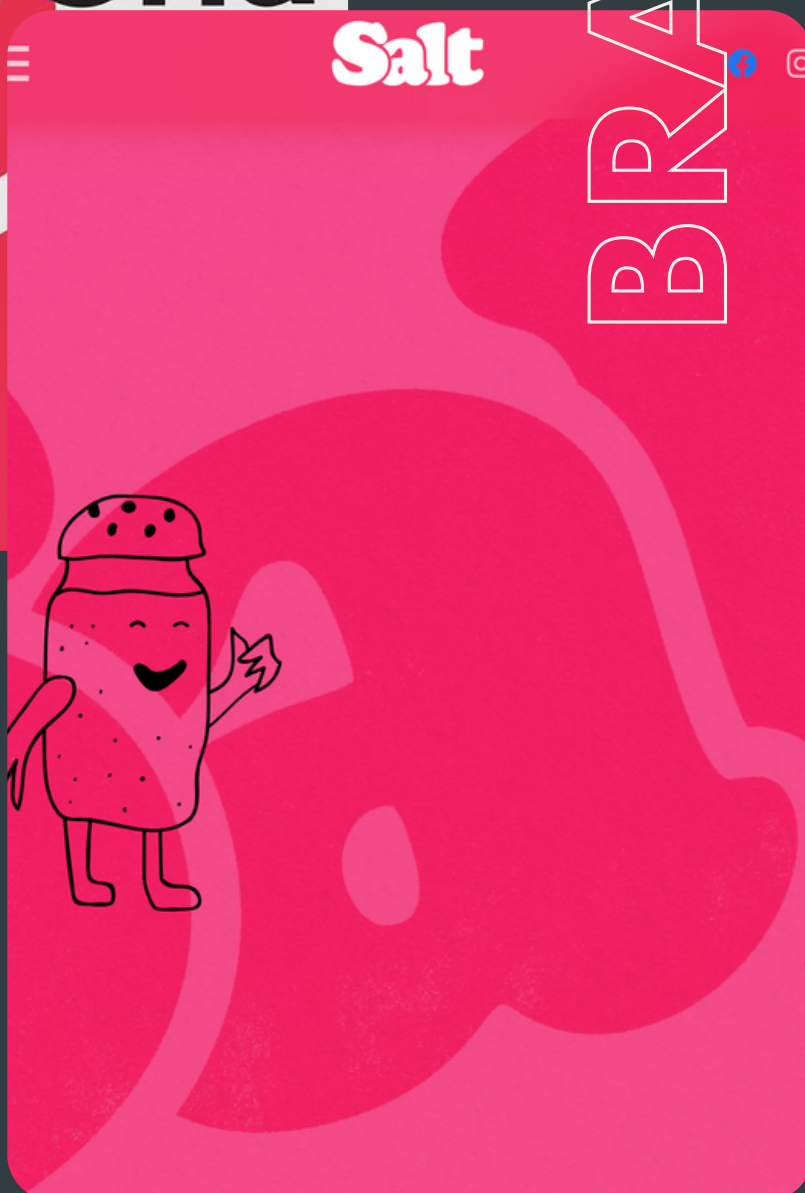
We take design concepts and turn them into functional, responsive websites. Our website partners use the latest technologies to ensure your site is fast, secure, and mobile-friendly, all while maintaining your brand's visual identity.



WEBSITES



We provide you with clear, cohesive brand guidelines that ensure consistency across all touchpoints. This includes typography, colour schemes, tone of voice, and visual style, enabling you to communicate your brand identity effectively across all platforms.



BRANDING



Our team works with you to design a website that reflects your brand's personality and values. From layout to user experience (UX), we focus on making your website engaging and easy to navigate, helping to enhance your online presence.



DESIGN



By working with expert partners, we ensure your brand message is engaging and consistent across all platforms. From strategy development and content creation to daily account management, we enhance your online presence, foster community engagement, and drive growth.



SOCIAL MEDIA



We collaborate with talented content creators to produce high-quality, tailored visuals, videos, and written content that resonates with your audience. Every piece is aligned with your brand's voice, goals and chosen platforms, ensuring maximum impact and authenticity.



CONTENT CREATION



We work with SEO experts to enhance your website's visibility on search engines. Our partners optimise your site's content, structure, and backlinks, ensuring it ranks well for relevant keywords, helping you reach a wider audience.



E
L
G
O
O
G
G

your journey

what to expect

#17

client journey.

Step #1



The intro.



Initial Consultation

First we get to know you, your brief and your goals.

Step #2



Planning.



Prep & Plan*

Next, we come back to you with a roadmap for your project, including timeframes, milestones, and execution dates.

**For the 30% package option - The Prep & Plan info will include our chosen resource list.*

**50% &
100% Only**

Step #3



Execution



Let's get it started.

With the plan in place, we commit to your project...

...ensuring every detail is executed flawlessly while keeping you informed every step of the way.

Sound good?

Let's get it started.

Phone

+44 (0) 7557979617

Email

hello@mrg-n.co.uk

Website

www.mrg-n.co.uk

We're looking forward to
working with you!

Leah

CEO & Founder

We're excited to start working with you! Please note that by proceeding with us, you're agreeing to our terms and conditions, which you can find [here](#).



We plan.
! You grow.